

Press Release: Approved for immediate release

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The Cash Mob is in Bay County

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The Bay County Loyal to Local Cash Mob is back and better than ever! The year 2015 marks the return of the cash mob group since their last mobbing almost a year ago.

The Bay County Cash Mob is a group dedicated to the support of local businesses and the encouragement of reaffirming a sense of community. The cash mob is compiled of business owners and residents who gather to surprise a local business and support the business by spending money or donating cash. It's been a little while since the cash mob last stormed through Bay County on their mission to awaken loyalty for local business. The mob is back in Bay County and is eager to bring awareness and recognition to local businesses.

The cash mob's latest mobbing occurred at Floriopolis in St. Andrews this March. Heather Parker, the Creative Director at Floriopolis thanks the cash mobbers for helping to bring awareness to her non-profit art gallery. "The more people that know about us the better, it's fantastic!" Parker says. She describes the cash mob as "super" for being a group dedicated to the success of local business.

Since the cash mob began in 2012 it has helped provide the community with a great source of promotion and support. Over the last two years it has helped numerous businesses grow and has brought the local community closer together. With the Bay County Loyal to Local Cash Mob up and running again, local businesses can look forward to the chance of being mobbed! For more information check out the website: <http://www.l2lbaycounty.com/>.

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